

Pioneer Institute of Professional Studies, Indore

**Announces**

**NATIONAL CONFERENCE FOR YOUTH**

**On**

**Entrepreneurship Development: Shaping Innovation  
through Entrepreneurial Education**

**24<sup>th</sup> September, 2018**



**Pioneer Institute of Professional Studies™**

(Affiliated to Devi Ahilya Vishwavidyalaya, Indore)

“COLLEGE WITH POTENTIAL FOR EXCELLENCE”

**An Autonomous Institution Since 1996 ♦ NAAC "A" Grade ACCREDITED**

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# PIONEER AT A GLANCE

## 22 YEARS OF DILIGENCE AND EXCELLENCE IN EDUCATION & RESEARCH

Pioneer Group was established in 1996. The group is a renowned name in providing quality education and is one of the oldest private educational Institutes in Indore, M.P. Pioneer Group is run and managed by highly qualified & experienced professionals having domain experience in the field of education & industry. The group

Institute of the heart of vision of in the At Pioneer, bringing out acceding them potential, committed individual. with an widely felt Management



established Pioneer Professional Studies in city Indore in 1996 with a “Diligence & Excellence” professional education. we are determined in the best in all students by to explore their full resulting in a confident, and a successful The Institute is being run objective to meet the need for globally oriented and Information

Technology education and training for professionals. During this span of existence, the Institute has earned a reputation as one of the premier Institutes of India. It has established an identity of its own, and it is getting to be known not only for its Under Graduate and Post Graduate Programs but also for the Academic Research, Teaching and Developmental Activities, National & International Conferences, National Level student’s conventions, Workshops, Seminars and Projects. The Institute is accorded permanent affiliation by Devi Ahilya University (DAVV), Indore.

The Institute is only private Institute of Madhya Pradesh to achieve the highest educational accreditation with status of ‘College with Potential for Excellence’ and Autonomous Status from UGC; ‘A’ Grade Accreditation from NAAC, Bangalore.

## ABOUT INDORE

Indore is a historic city, the capital of the Holkars, known for its architectural splendour. Major industrial houses like Kirloskar, Eicher, TATA International, L&T, Cummins and with MNCs like TCS and Infosys have presence in the city to make it a business potential city. Indore is a growing education hub and the only city to have IIM and IIT. The city is well connected by all means of transport and has direct links with all metros of the country. State capital Bhopal, located about 80 kms to the east of Indore and is a major junction for trains bounding North, East and West.

Places of Interest around Indore: Ujjain & Omkareshwar, Jyotirlingas, are located within 100 kms of Indore. Maheshwar, the first capital of Holkars, and Mandu, the once thriving sociocultural center, more popular for the romantic legend of BazBahadur and Rani Rupmati are located nearby.

# ABOUT CONFERENCE

Skills and knowledge are the driving forces of economic growth and social development for any country. Conference aims to provide a forum to present and discuss research on Skill Development and Technological Innovations among academicians and practitioners. This will be achieved through multi-disciplinary research-based idea generation. Growth and development of any country, by and large, lies in the entrepreneurial ability to its citizens and this becomes more imperative in a country like India where women entrepreneurs are now recognized as the most important contributors to the economic growth. Conference endeavors to bring richness in discussion by encouraging contributions from researchers and practitioners across academic institutions and industry worldwide. The theme of the conference is therefore to be acquainted with these approaches necessary to identify, develop, create and grow for a better future.

This conference also aims to gather decision makers, innovation experts (universities, research and development centers, technology transfer centers, start-up centers) and practitioners (SMEs, business incubators and business support organizations) to generate discussion and exchange on the potential of entrepreneurship promotion and innovation to national and regional competitiveness.

## OBJECTIVES OF THE CONFERENCE

1. To initiate inter-stakeholder dialogue on skill development.
2. To understand the existing and potential skill gaps in India and the world.
3. To recommend strategic and policy level changes for skilling India.
4. To bring together researchers and practitioners to facilitate the discussion on the broad topics of the concerned theme.
5. To provide a learning platform for Entrepreneurial Development.

## Sub Themes

Business Ethics and Entrepreneurship Ethics	Entrepreneurship and Regional Development	Entrepreneurial Culture
Entrepreneurial Finance	Family Business	Entrepreneurship and Sustainability
Entrepreneurial Learning	Entrepreneurship and Gender	Innovation and Technological
Family Business	Global Trends of Technological Growth	The Role of Education Institutes in Fostering Entrepreneurship
Studies of New Businesses	Spin Off Processes and Knowledge Transfer	Teaching New Entrepreneurship
Social and Community Entrepreneurship	Marketing for High Tech Start-Ups	Family Business Decision Making
Other Areas of Entrepreneurship	Family Business Performance	Sustainability of Family Business
Succession Planning and Family Conflicts	Professionalization and Family Culture	The Role and Executive Compensation of Top Management Teams in Family Business
Corporate Governance in Family Business	Development of Family Groups in International Family-Owned Business	Impact of Family and Ownership on Strategic Processes
Organizational Structure in Family Business	Conflict Prevention/Avoidance Other Areas of Family Business	Belief Systems in the Family Enterprise

# PANEL DISCUSSION TOPIC

✚ Impact of Religion and Spirituality on Entrepreneurial Development	✚ Entrepreneurial Development and its impact on Society and Global Relationships
✚ Entrepreneurship: A solution to Unemployment	✚ Entrepreneurs are born not made
✚ Indian Education System: Converting Idea into Opportunity	✚ Is higher Education killing the Entrepreneurial dreams

## CALL FOR PAPERS

Original Research Papers (both Empirical and Conceptual) are invited from Academicians, Industry Practitioners, Research Scholars and Students on the sub-themes given above. The committee of experts will review all the submitted papers.

Accepted papers will be published in the Journal having ISSN No. ISSN -0974-8954-SHODH and also published on e-journal website [www.pioneerjournal.in](http://www.pioneerjournal.in). Abstracts and Full Papers need to be sent at [youthconference@pioneerinstitute.net](mailto:youthconference@pioneerinstitute.net)

## GUIDELINES TO AUTHOR(S)

### ***Guidelines for the Full Paper Submission***

Abstracts must include a clear indication of the purpose of research, methodology, expected results, implications, and key references. The author(s) should clearly mention under what track (sub-theme) and category (research paper/conceptual paper/case study) of the conference the abstract is to be included. They should adhere to the following:

Maximum length	6,000 words excluding title/cover page and references
Margins	2.5 cm. or 1 inch
Font	Times New Roman, 12 point
Spacing	1.5
Title page	Title, Author(s), Affiliation(s), Contact Details, Keywords

## IMPORTANT DATES

Last date for Submission of Abstracts:	21 <sup>st</sup> August 2018
Last date for Submission of full Papers:	25 <sup>th</sup> August 2018

## REGISTRATION FEES

Registration fee for Paper Submission/Presentation:

Industry (Executives)	Rs. 500
Academician/Research Scholar	Rs. 500
Students	Rs. 250

Registration fee should be sent along with registration form. The registration fee covers breakfast, lunch, evening tea, kit & certificate. Registration fee is non-refundable. However, change in nomination/s is acceptable. Registration fee can be paid through DD/ Cheque in favour of "Pioneer Institute of Professional Studies" payable at Indore.

For the hardcopy of the ISSN Journal, an amount of Rs. 500/- only (per copy) will be charged.

Note: It is necessary that one of the authors of accepted paper must register himself/herself for the Conference, to publish paper. More than Two Research Papers are accepted in the same amount.

## WHO SHOULD ATTEND?

- Large Corporate houses and public sector undertakings
- Small and Medium Enterprises
- State skill mission and Sector Skill Council, NGO's
- Universities, Colleges
- Training Partners and Industrialist
- Skill Consultancy Providers

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